

Privacy Policy

Effective Date: July 31, 2025

Last Updated: July 31, 2025

This Privacy Policy explains how **SyneticX**, the parent company and operator of the **Leaf Intelligence** platform ("we", "our", or "us"), collects, uses, discloses, and safeguards your information. We are committed to protecting the privacy of our business users ("you", "your"), whether based in the United States, the European Union, or elsewhere.

1. Information We Collect

a. Account Information

When you create an account on Leaf Intelligence, we collect:

- Name
- Email address
- Company name
- Password (hashed)
- Professional title or role (optional)

b. Payment Information

We use **Stripe** to securely process payments. We do not store full credit card numbers. Stripe collects:

- Billing name and email
- Payment details (e.g., card or bank info)

Stripe's privacy policy: <https://stripe.com/privacy>

c. Usage Data

We collect certain data automatically:

- IP address
- Device type and browser
- Pages visited and features used
- Access times and referring URLs

d. Cookies and Tracking Technologies

We use cookies to:

- Authenticate users
- Analyze platform usage
- Enhance platform performance

EU/EEA users will be asked to consent to non-essential cookies.

2. How We Use Your Information

We process personal data for the following reasons:

Legal Basis (GDPR)	Purpose
Contractual Necessity	To create and manage your account and provide access to the platform.
Legitimate Interests	To improve services, ensure security, and analyze usage trends.
Consent	To send marketing emails or enable analytics (where applicable).
Legal Obligations	To comply with legal and financial regulations.

3. How We Share Your Information

We do **not** sell personal data.

We may share data with:

- **Service Providers** (e.g. Stripe, hosting, analytics) under strict data protection terms
 - **Legal Authorities**, as required by applicable law
 - **Business Successors**, in the event of a merger, acquisition, or asset sale
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4. Data Transfers Outside the EU

For EU/EEA users, your data may be transferred to the U.S. We ensure data transfers are protected through:

- **Standard Contractual Clauses (SCCs)**
 - **Data Processing Agreements (DPAs)** with vendors
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5. Data Retention

We retain your data only as long as necessary for:

- Delivering services
- Legal and accounting compliance
- Protecting legitimate business interests

You may request data deletion at any time (see Section 7).

6. Your Rights

EU/EEA Residents (GDPR):

- Access, rectify, or delete your data
- Restrict or object to processing
- Data portability
- Withdraw consent
- File a complaint with a Data Protection Authority

U.S. Residents:

- Depending on your state (e.g. California), you may have rights to access, delete, or opt-out of data sales

To exercise your rights, contact us at **syneticslz@gmail.com**.

7. Security

We take industry-standard steps to protect your data:

- HTTPS encryption
- Limited access controls
- Secure third-party integrations (e.g. Stripe)

However, no system is 100% secure, and you use the platform at your own risk.

8. Children's Privacy

Leaf Intelligence is not intended for users under 18. We do not knowingly collect personal data from minors.

9. Contact Us

If you have any questions or privacy-related requests, please contact:

SyneticX (Operator of Leaf Intelligence)

Email: syneticslz@gmail.com

10. Changes to This Privacy Policy

We may update this Privacy Policy periodically. We will notify you of material changes via email or through our platform. Continued use of Leaf Intelligence after changes indicates acceptance.